

4-1981

## Digest of the Philadelphia College of Osteopathic Medicine (Spring 1981)

Philadelphia College of Osteopathic Medicine

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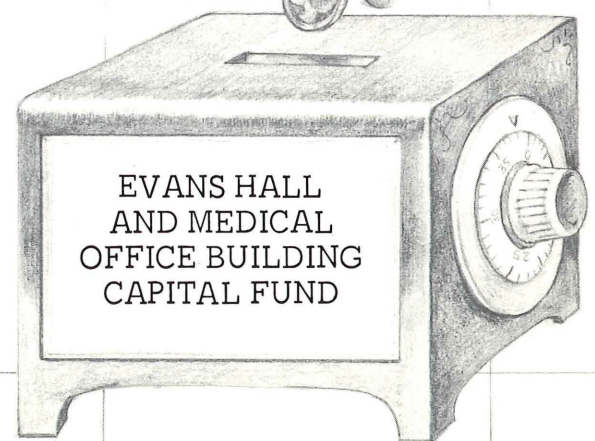
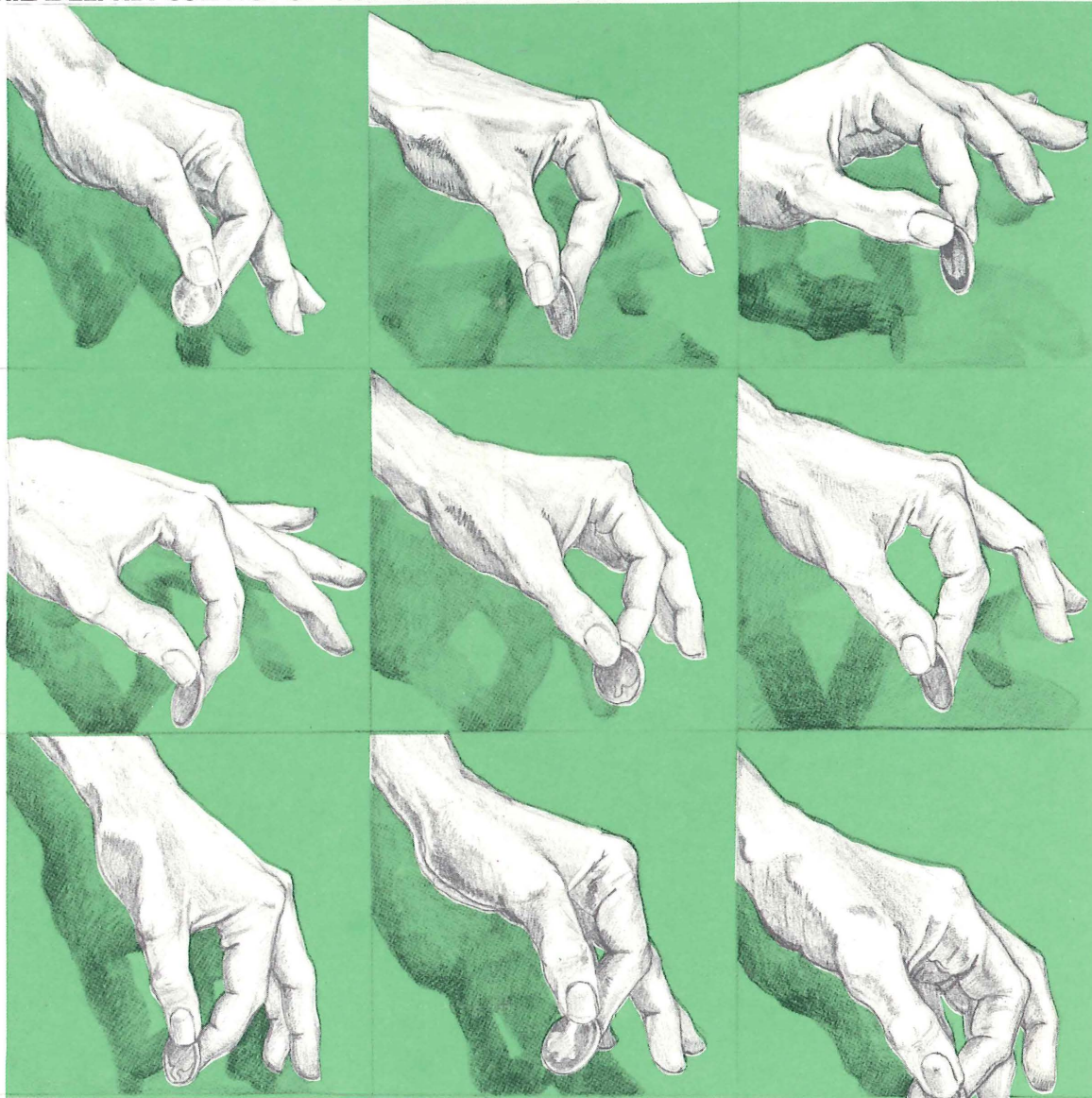
SPRING 1981

# THE DIGEST

VOL. 44, NO. 1

OF PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE

Capital  
Campaign  
Report



EVANS HALL  
AND MEDICAL  
OFFICE BUILDING  
CAPITAL FUND



# THE DIGEST

of Philadelphia College of Osteopathic Medicine  
(USPS 413-060)

SPRING 1981 VOL 44 NO 1

## EDITOR

Margaret F. Ferguson

## STAFF WRITERS

Carole Familetti

Robert Orenstein

## PHOTOGRAPHER

G. Walter Webb

## LET'S TALK ABOUT THE DIGEST

The Digest of Philadelphia College of Osteopathic Medicine is a quarterly magazine of general information about The Osteopathic Medical Center of Philadelphia. Its objective is to inform alumni, students, and employees of the events, facilities, personnel and developments at the medical center. The issues are labeled Winter, Summer, Fall and Spring and cover the events of each season.

The Digest is a cooperative effort of the Department of Corporate Communications. It is written, edited and photographed by members of the department. And when time allows, typography, graphic design and layout are completed in the department.

The editors welcome the opinions and criticism of the readers. If there are areas you would like to see covered, please let us know. We always welcome news and photographs of alumni, faculty and students.

## Table of Contents

President's Page	1
Report of the Capital Campaign	2
Neurosensory Diagnostic Center	4
Faculty Notes	7
News from the College	8
News from the Hospital	10
Tour of 4190	12
Nurses Alumnae Banquet	16
Bookstore	17
Synopsis '82	18
Spring Sports	19
Worth Mentioning	19
New Appointments	20
From the Alumni Office	21
Alumni News Briefs	22
In Memoriam	24
Founders Day Schedule	25

## Policy of Non-Discrimination

Philadelphia College of Osteopathic Medicine does not discriminate on the basis of age, race, color, national and ethnic origins, sex, sexual preference, religion, or handicap in the administration of its employment and educational policies, student admissions policies, scholarship and loan programs, patient admissions and services and other programs administered by the College, Hospital, Health Care Centers and School of Allied Health.

Harvey G. Tomlinson, director of personnel, has been designated coordinator of PCOM's non-discrimination program. Inquiries regarding compliance with the program may be sent to Mr. Tomlinson at PCOM's personnel office. Inquiries regarding compliance with the sex discrimination provisions of Title IX of the Education Amendments of 1972 may be directed to Mr. Tomlinson or to the Director of the Office of Civil Rights, Department of Health, Education and Welfare, Washington, D.C.

# President's Page

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## 4190 LIVING ALUMNI OF PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE —

Believe it or not, the address of our new facility at City Avenue is also the count of alumni as of May, 1981! If each of our 4190 alumni were to pledge \$1,000 over a three year period, our Capital Gift Campaign goal would be assured.

As you will read in the article on the Capital Gift Campaign, a number of our loyal graduates have already pledged and made contributions. I cannot stress too strongly, however, our need for the support of all our alumni. Won't you consider being one of the 4190 alumni who **did** contribute to the Capital Gift Campaign?

Very truly yours,

A handwritten signature in dark ink, reading "Thomas M. Rowland, Jr." in a cursive script.

Thomas M. Rowland, Jr.  
President



# Report of the Capital Campaign

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A report on the first eight months of the Corporation's Capital Gift Campaign indicates that the campaign is more than halfway to its goal of \$4 million. According to Hale T. Peffall, Jr., executive director of alumni relations, who administers the campaign, total campaign pledges from October 1, 1980, to May 31, 1981, are \$816,653.40. In addition, the campaign donations include \$800,000 from three College Growth Funds and a \$1,000,000 grant from the Pew Foundation. The campaign funds now total \$2,616,653.40.

"We are pleased that we are more than halfway to our goal before the first year is over," said Peffall. "The average pledge is really good — over \$1,000 if we include the individual pledges of \$4,190; and even

if we exclude the \$4,190 pledges, the average gift is \$936.07. That is well over the average gift at professional schools that have larger numbers of alumni."

The Capital Gift Campaign was launched last year to finance renovations in Evans Hall and in the Medical Office Building at 4190 City Avenue. A plaque in the lobby of the building will be inscribed with the name of each person making a three-year commitment of \$4,190. There is also a memorials program to recognize individual gifts of \$10,000 or more. Persons interested in a major gift of this kind may contact Dr. Thomas M. Rowland, Jr., or Hale T. Peffall, Jr.

The Medical Office Building at 4190 City Avenue was dedicated in January of 1981. Its use has brought

an increase of patients to the physicians' offices and to the hospital and has provided a much needed 100,000 square feet of space for educational and student-related areas. A pictorial tour of the building will be found on page 12 of this issue.

Those interested will find a pledge envelope attached to the President's Page. Remember — "The future of Philadelphia College of Osteopathic Medicine is in our hands — and yours."



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**SUMMARY OF THE CAPITAL GIFTS CAMPAIGN CONTRIBUTIONS**  
**10/1/80 — 5/31/81**

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<b>Donors:</b>	<b>Number</b>	<b>(Total living alumni — 4,190)</b>
Alumni	352	
Non-alumni	72	
<b>TOTAL Pledges</b>	<b>424</b>	<b>\$816,653.40</b>

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**Pledges of \$4,190**

Donors	129	
<b>TOTAL</b>		<b>540,510.00</b>

**Pledges under \$4,190**

Donors	295	
<b>TOTAL</b>		<b>276,143.40</b>

---

**Total number of PCOM living alumni 5/31/81**

Men	3,899
Women	291
	4,190
<b>Total number of alumni donors</b>	<b>352</b>
<b>Percentage of participation by alumni</b>	<b>8%</b>
<b>Number of states participating</b>	<b>26</b>
<b>Number of non-alumni contributors</b>	<b>72</b>

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<b>GOAL OF CAPITAL GIFTS CAMPAIGN</b>		<b>\$4,000,000.00</b>
Grant from the Pew Foundation	\$1,000,000.00	
Received from three college growth funds	800,000.00	
Pledges received for Capital Campaign 10/1/80 — 5/31/81	816,653.40	
<b>Total funds pledged and received</b>	<b>2,616,653.40</b>	<b>—2,616,653.40</b>
<b>NEEDED TO REACH GOAL</b>		<b>\$1,383,346.60</b>

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# The Neurosensory Diagnostic Center

## 10 Specialists Use a Team Approach to Neurosensory Problems

For the last five years, members of the neurosensory diagnostic center have functioned quietly, yet effectively, on the lower level of Evans Hall. They diagnose learning disabilities, developmental disabilities and medical problems in children, adolescents and adults.

Because some neurosensory problems involve more than one area of the nervous system, the center includes specialists from 10 departments and disciplines: child and adult neurologists, psychologist, psychiatrist, neurophysiologist, ophthalmologist, otorhinolaryngologist (ENT), audiologist, speech and language pathologist, educational specialist and general practitioner. Using a team approach, they diagnose problems of the nervous system and its special senses. And when needed, they use the resources of PCOM's Hospital. The OMCP's neurosensory diagnostic center was one of the first of its kind in the Philadelphia area, and even though there are similar units in the area, none is as extensive or provides services so conveniently.

Patients go to one location only — not to specialists in separate offices throughout the area. And appointments are scheduled by the neurosensory coordinator — another convenience for patients. Each appointment with a specialist can take from one to three hours, so a work-up is generally spread over a period of several weeks.

Members of the neurosensory center handle a range of cases from the simple to the complex. Depending upon a preliminary diagnosis of a case, the work-up can be complete

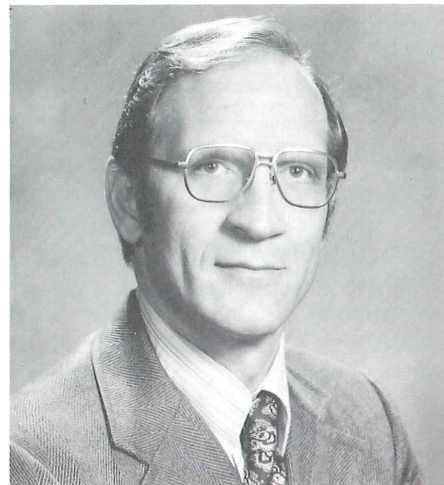
with every specialist involved, or partial with only a few specialists.

George H. Guest, DO, FACN, directs the neurosensory diagnostic center as well as the department of psychiatry. Says Dr. Guest, "We handle the very complex diagnoses — where the problem may be biochemical, genealogical or complicated learning disabilities — to the relatively simple to diagnose — such as overlooked cases of deafness or visual problems.

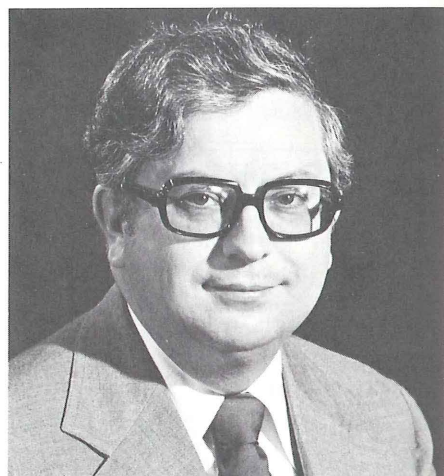
Whether the problems are simple or complex, patients must be referred to the center by a physician, teacher or guidance counselor, public or private schools, in the case of a child or adolescent, or by a physician, in the case of an adult.

Some referred patients come to the center with incorrect diagnoses. This was the case with a seven-year-old boy from South Jersey whose teachers thought he was retarded. He did not pay attention in school and tested below his age level. After a routine hearing test during a neurosensory work-up, he was found to have a hearing problem and was not at all retarded. When he was given a hearing aid at the center, he spent 20 minutes flushing the toilet, excited by a sound he had never heard — rushing water. Because he could hear with the aid, he caught up to his classmates' level within eight months.

Some cases are not that simple to diagnose. For example, Beth, a 21-year-old woman with severe headaches and vision loss presented



Robert Berger, DO, pediatric neurologist



Theodore P. Mauer, DO, otorhinolaryngologist



J. Vincent Huffnagle, DO, general practitioner





Irvin Gerson, MD, neurophysiologist, and George H. Guest, DO, psychiatrist and director of the center

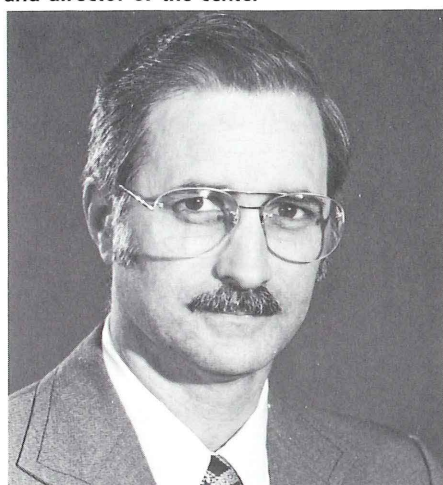
a diagnostic puzzle to the center for two reasons. First, results of her tests had been inconclusive as to whether her problem was related to migraines. Second, she was adopted, so there was no way to tell if her problem was inherited.

At the neurosensory diagnostic center further tests were ordered: a sleeping EEG measuring the brain at rest showed an imperfect pattern for Beth; a functional neurological response — FNR — measuring the brain at work showed delayed or abnormal responses; and doppler studies measuring the flow of blood through the arteries of her brain were normal.

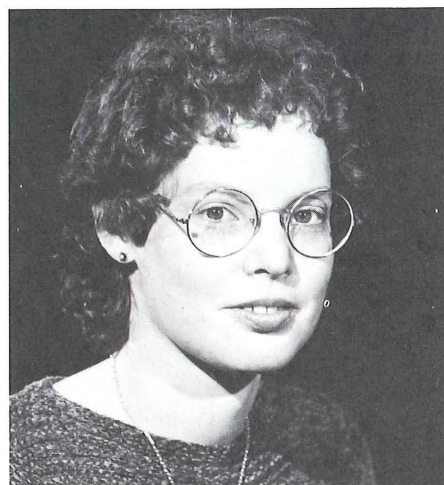
Her problem was finally diagnosed as Brickerstaff's syndrome — an uncommon form of basilar artery migraine. Brickerstaff's syndrome generally follows a head or neck injury such as whiplash, which Beth had sustained in a car accident.

She still gets her headaches, but can control the pain. Interestingly, medication has been less effective than manipulative treatment to the upper cervical area. Beth's osteopathic physician has even taught her how to manipulate her head and neck for the relief of pain.

(please turn to page 6)



Donald H. Thome, DO, ophthalmologist



Lynn Braff, M.Ed, educational specialist



Floyce McCauley, DO, child psychiatrist



Marilyn Peuquet, MA, child psychologist



Ilene Parker, MS, speech pathologist



# Neurosensory Diagnostic Center — continued



Mickey Colflesh, MS, audiologist



Catherine Reardon, MS, audiologist

Beth is not a typical neurosensory center patient. Most patients are children — some 70% — and most of them have learning disabilities. According to the center's coordinator Danielle Cavanaugh, diagnostic tests have indicated learning disabilities in over two hundred children in the last four years.

Diagnostic tests are divided into two, broad categories: learning or developmental disabilities and medical problems. Most involve the first category. Tests may include a complete neurological history and physical by the pediatric neurologist; complete visual exam by the ophthalmologist; ear, nose and throat exam by the otorhinolaryngologist; and auditory system check by the audiologist; a speech and language evaluation by the speech pathologist; measurement of the workings of the brain by the neurophysiologist; academic evaluation of reading, spelling and math skills of school children or readiness to learn in the pre-school children by the educational specialist; evaluation of intellectual potential and behavior by the psychologist.

After completion of the indicated tests, members of the neurosensory diagnostic team meet to discuss the results, to determine the nature of the problem and recommend therapy and remediation.

Center personnel emphasize the importance of detecting learning disabilities at an early age if therapy is to have any effect. Theodore P. Mauer, DO, chairman of the department of ent, and member of the neurosensory diagnostic center, sums it up: "The earlier you get a child with a learning disability, the easier it is to prescribe some kind of treatment or recommend special education aimed at his strength." □

—R. Orenstein



# Faculty Notes

**Theodore P. Mauer, DO**, professor and chairman of ent, chaired a committee and workshop for college instructors in otorhinolaryngology at the clinical assembly of the Osteopathic College of Ophthalmology and Otorhinolaryngology in Kansas City in April. Last December, Dr. Mauer received the Legion of Honor award from the Chapel of the Four Chaplains in Philadelphia. The award for community service was also presented to **Louis L. Martini, DO**, of the hospital professional staff.



Dr. Maur at The Chapel of The Four Chaplains.

**John Becher, DO**, chairman of the department of emergency medicine, chaired an intensive one-week course in advanced emergency medicine in April. More than 50 emergency medicine physicians participated. Among the panel members was **J. Sydney Hoffman, JD**, of the superior court of Pennsylvania and chairman of PCOM's board of trustees, who spoke on medical-legal aspects of emergency room practice.

**J. Brendan Wynne, DO**, chairman of the division of orthopedic surgery, and **Spencer Bradford, DO**, chairman of the division of special and continuing education, spoke to medical students of Jefferson Medical College in April. The subject was the basic concepts of the osteopathic philosophy.

**J. Vincent Huffnagle, DO**, chairman of the department of general practice, appeared as a guest on TV — 3's *People Are Talking* program in April.

**Dr. Thomas M. Rowland, Jr.**, president, delivered the keynote address in Erie, Pa. as Erie Osteopathic Hospital held a namechange ceremony in May. The hospital's new name is Millcreek Community Hospital. The college has affiliation agreements with MCH for the clinical education of PCOM students.

**Robert L. Meals, DO, FAOCR**, professor and chairman of the department of radiology, received the distinguished alumnus award from Lebanon Valley College. He was honored for his dedication and service to man through research and education during Alumni Day ceremonies on the LVC campus in May.

**Michael Kirschbaum, DO**, chairman of the division of cardiology, spoke on "Digitalis Intoxication and Drug Interactions" at EROC in April.

**Nicholas S. Nicholas, DO, FAAO**, professor and chairman of opp, presented a "Symposium on Sports Medicine" at POMA's 73rd clinical assembly at Host Farm Resort, Lancaster in April. The assembly also featured **Emanuel Fliegelman**,

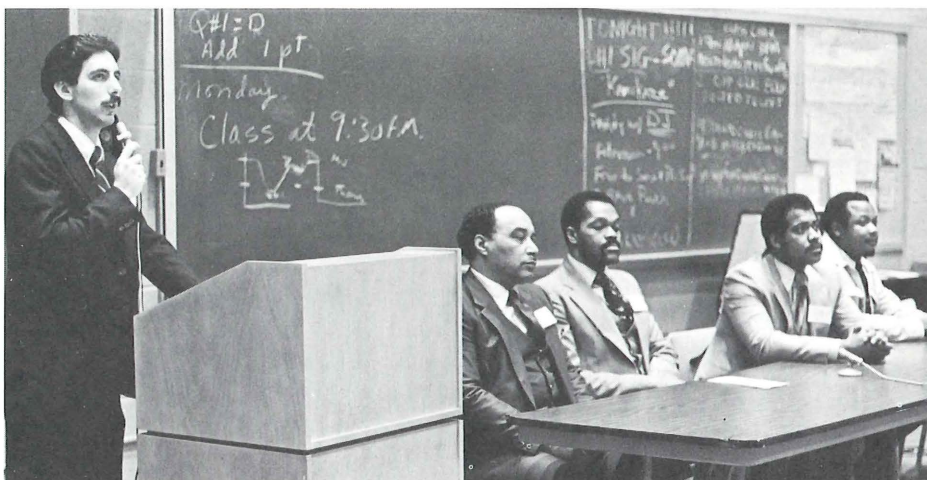
**D.O.**, FACOOG, professor of ob/gyn, presenting a "Symposium on Sexology" and **Sherman N. Leis, DO**, clinical assistant professor of surgery, on "Cosmetic Plastic Surgery." Dr. Fliegelman has been appointed to the Gynecology Cancer Committee of the American Cancer Society, Philadelphia Division. **Dr. Rowland** updated college developments for a large group of alumni at the PCOM Alumni luncheon. □



# News from the College

## Minority Program

"Minority Opportunities in Osteopathic Medicine" was the subject of an all-day conference in April. Sponsored by the office of admissions, and student affairs, the program was designed to provide students with information on the profession, on academic preparation and admission requirements. It included an explanation of osteopathic medicine by Alexander Nicholas, DO, department of opp, an address by Carol Fox, director of admissions, and a panel discussion led by Robert Cuzzolino, assistant director. The panel's faculty included a student, an intern and members of the faculty and professional staff.



Robert Cuzzolino (standing), assistant director of admissions, introduced a panel for discussion of careers during the "Minority Opportunities" program in April. From left are **Thomas F. Powell, D.O.**, clinical associate professor of surgery; **Vincent Berkley, D.O.**, intern, US Public Health Service; **Harvey Bryant, D.O.**, instructor, ob/gyn; **Bennie McKnight '83**.

**William Shiels '83**, member of student council, was instrumental in starting a chapter of the Association of Military Osteopathic Physicians and Surgeons (AMOPS) at PCOM. The new chapter received 30 responses to the initial request for membership. Since 25% of all osteopathic college students are in military or public health service, AMOPS provides information on the unique issues surrounding government medicine. The youngest divisional society with worldwide membership, AMOPS is the 8th largest and still growing. Interested students may contact Kathy Stroke '84, recording secretary of student council, for information on membership.

**Charles Dear**, media specialist in the department of corporate communications, spoke at the Media Directors Institute during the Health Education Media Association's national convention in Philadelphia in April. He served as panel member presenting instructional media in health care facilities.

## PCOM IS NINTH

Medical college enrollment figures for 1980-81 place PCOM as ninth largest in the United States. Last year PCOM was 10th.

## FOUNDERS DAY/ ALUMNI WEEKEND

January 22, 23, 1982

CLASS REUNIONS: 1932; 1937;  
1942; 1947; 1952; 1957; 1962;  
1967; 1972; 1977

### Basketball Marathon

PCCM students bounced basketballs and shot hoops for 36 straight hours the weekend of April 24 to net over \$1000 for multiple sclerosis patients. Sponsored by student council, the marathon helped to fund services for the 2800 MS patients in the Greater Delaware Valley and to aid in MS research. A local TV station covered some of the 'round-the-clock play during the cold, windy weekend. Teams included students, members of the departments of housekeeping and security, and representatives from Temple Dental School, St. Joseph's University, Holy Family College and Jefferson Medical College.



Basketball marathon on PCCM's new court raised funds for multiple sclerosis patients.

### NEW DEPARTMENT PROVIDES CORPORATE COMMUNICATIONS

In April the departments of public relations and educational communications merged to create the department of corporate communications. The newly developed department will serve all areas of the corporation. It will encompass all the functions and services formerly divided between the two: public relations, marketing, media and community relations; publications; graphic and audiovisual arts and photography.

Directed by Maggie Ferguson with Jim Murphy as assistant director, the new department reports to the president.



Ms. Ferguson



Mr. Murphy



# News from the Hospital and Health Care Centers

New officers of the hospital professional staff, elected in the spring, are: chairman, William Dickerson, DO, chairman of the department of internal medicine; vice chairman, J. Peter Tilley, DO, professor of radiology; secretary, Richard M. Papa, DO, director of medical education; treasurer, Samuel L. Caruso, DO, professional director.

Jerry Hickman, administrator of the health care centers, participated in a legislative reception sponsored by the West Philadelphia Community Mental Health Consortium. Discussions with councilmanic and state representatives aired the concerns of both patients and providers of mental health services in the area. Mr. Hickman is a member of the board of directors of the consortium.



Former chairmen of the hospital professional staff were honored for their service at the professional staff dinner dance in May. Above William Dickerson, DO, recently elected chairman of the staff, presents a gift of appreciation to Albert D'Alonzo, DO. At center is Nicholas Pedano, DO, outgoing chairman. Mrs. Pedano is at right.

## FREE BLOOD PRESSURE SCREENINGS AND HEARING TESTS

Hospital interns administered 260 free blood pressure screenings in the lobby of 4190 to celebrate National Hospital Week. Also, members of the ent department conducted 47 hearing tests in the same area, since May is also Speech and Hearing month.



Members of the hospital Women's Guild celebrated Doctors Day in March with tokens of appreciation for the physicians. Above, Mrs. Carol Caruso pins a carnation on Samuel Caruso, DO, professional director.





Students from the Lower Merion High School special education program were honored at a luncheon in April for their volunteer services to the OMCP. (L-r) **Aliceann Heldring**, who worked in the print shop; **Karen Toff**, in the pharmacy; **Robert Ruoff**, principal of LM High School; **Ellen Bradford**, print shop; **Melissa Carr**, CSR; **Martha Mewbourne**, director of volunteers; **Margie Brodsky**, print shop; **Laurie Brodsky**, dietary, and **Dr. Thomas M. Rowland, Jr.**, president.



**Dr. Thomas M. Rowland, Jr.**, congratulates **Virginia Bauer**, (center) for 1,000 hours of volunteer service to the hospital.



# Tour of 4190

For those who have not had the opportunity to view the interior of the corporation's new building at 4190 City Avenue, here is a brief view of the floors:

**BASEMENT:** This area includes the mail room, print shop, xerox machine and microfilm storage.

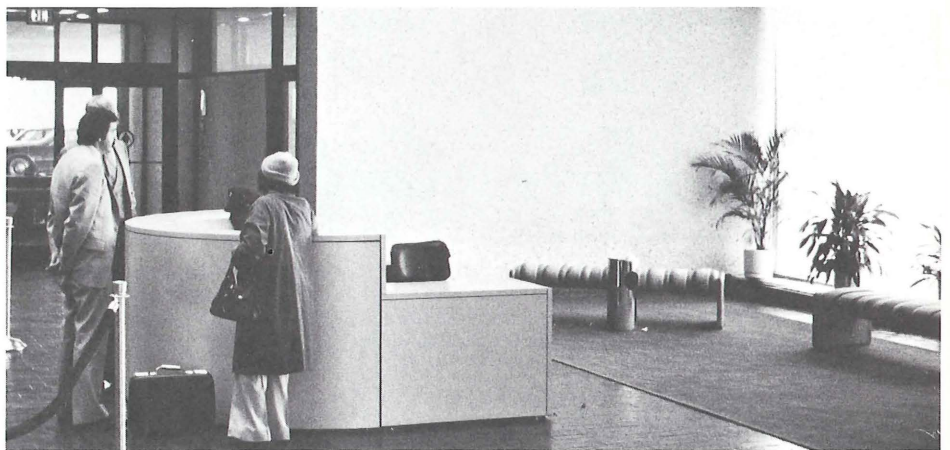
**LOBBY FLOOR:** The security desk and an outpatient pharmacy are located on the lobby floor.

**FIRST FLOOR:** The lecture hall is equipped with 250 fixed seats, with an area for another 250 seats when needed. The rear of the hall can be closed off for private conference rooms. Student facilities include carrels, study rooms and a lounge. Along the City Avenue frontage are all the offices of the department of financial affairs, including general accounting, accounts payable, payroll and billing areas. The purchasing department and the office of the administrator of the health care centers complete the floor.

**SECOND FLOOR:** The department of osteopathic principles and practice includes a teaching laboratory and offices for the department's faculty. The school of allied health is also located here, as is the division of special and continuing education, the temporomandibular orthopedic center and soon-to-be opened dental offices.

**THIRD FLOOR** is unfinished.

**FOURTH FLOOR:** The entire floor is arranged into facilities for 60 physicians' offices, each with its own waiting area. The offices include those for specialists in allergy and immunology (adult and children's); cardiology; dermatology; ear, nose and throat; emergency medicine; family practice; gastroenterology; general surgery; infectious diseases (adult and children's); internal medicine; ob/gyn; ophthalmology; orthopedic surgery; pediatrics; including pediatric neurology and neonatology; physical medicine and



Lobby area



Outpatient pharmacy

rehabilitation; proctology; pulmonary medicine; trauma surgery; urologic surgery.

In addition there is a six-room an-

cillary x-ray area with ultra-modern equipment; a laboratory pick-up station and offices for the manager of the physician's suites.



FIRST FLOOR



Lecture Hall



Part of Financial Affairs

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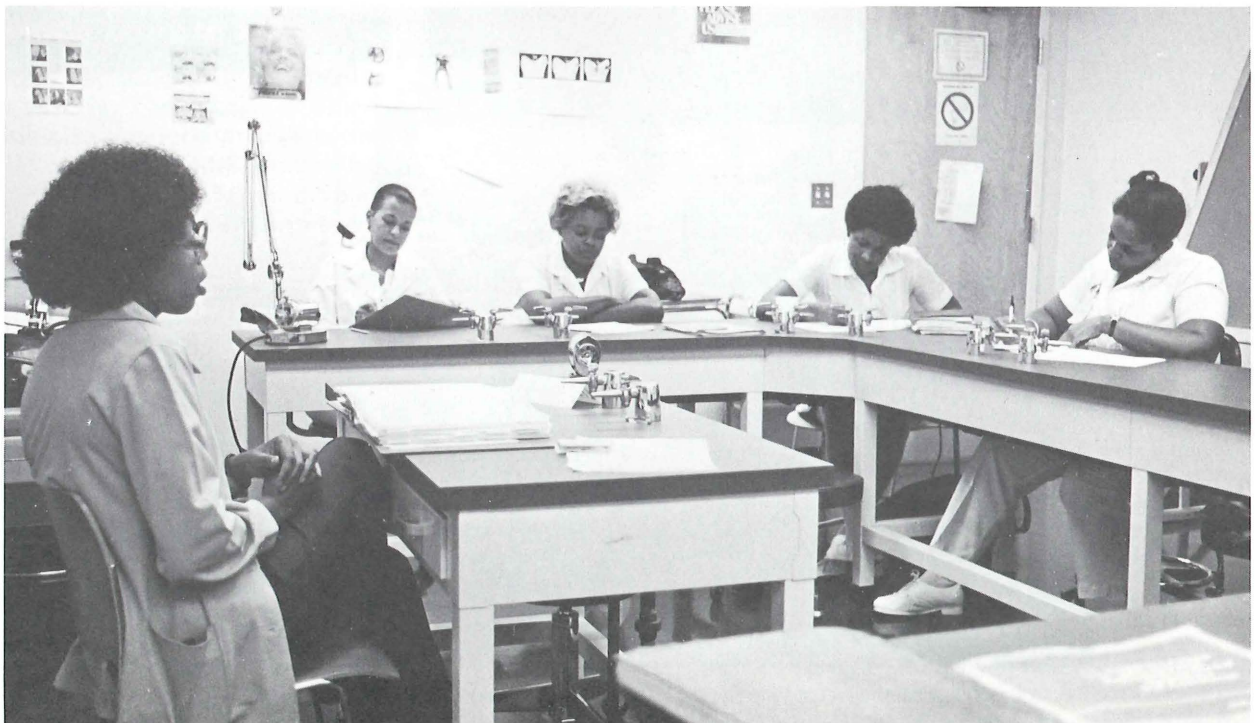


# Tour of 4190 — continued

## SECOND FLOOR



OPP laboratory



Dental program of the School of Allied Health

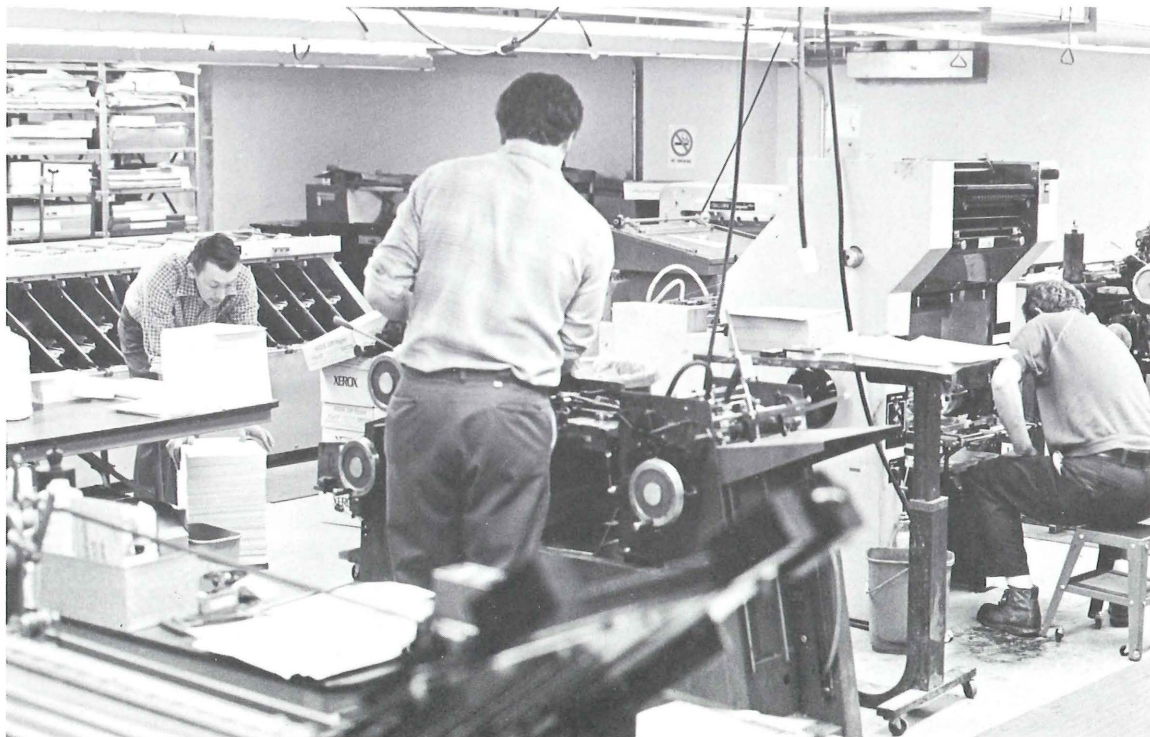


## FOURTH FLOOR



Each physician's office has its own waiting area

Physicians' offices, examining rooms, consulting and conference rooms



Print Shop—BASEMENT





# Nurses Alumnae Annual Banquet



Celebrating their 45th anniversary, members of the class of 1936 are (l-r) Priscilla Moore Fassett, St. Davids, PA; Dorothy Evans Pasco, Clearwater, FL; and Dorothy Gaskill Mason, Havertown, PA.



The silver anniversary class of 1956 included: (l-r) Wanda Klinehan Shelbo, Bethlehem, PA; Lola Stone Schmidt, Deptford, NJ; Barbara Laib Goodwyn, Wilmington, DE; Margaret E. Uhler, Lancaster, PA; and Joyce Bury Slifer, Huntingdon Valley, PA.



Members of the class of 1941 celebrated their 40th anniversary: (l-r) Jane Waterhouse, Philadelphia; Dorothy Arbegast Coles, Pitman, NJ; Edith Miller, Warminster, PA; Ruth Herdegan Cyphrus, Cleveland, OH; Helen Byers Fish, Lancaster, PA; Georgina Griffin Wisniewski, Toms River, NJ; the late Janice Miller Thrash, Glenolden, PA; Claire Brown Eastwood, Havertown, PA; Irma Jeanette Reese, Glenolden, PA.



# What's New at PCOM's Bookstore

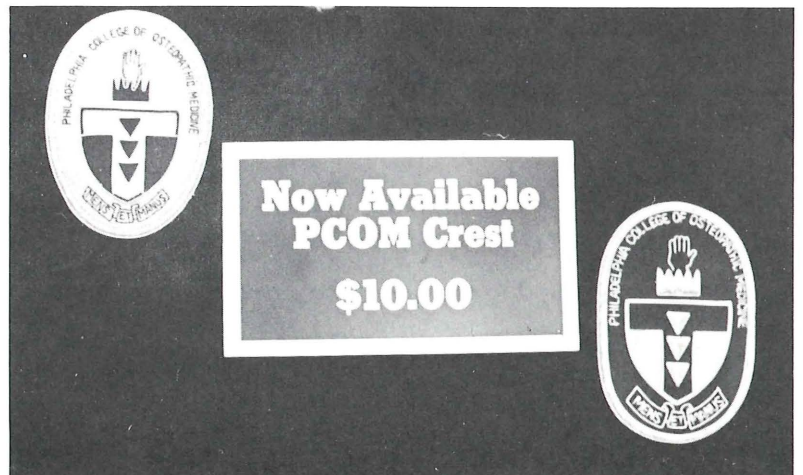
New items on sale at the college bookstore include handsome cherrywood chairs with gold trim and the college logo. The captain's chair shown is \$109 delivered anywhere in the U.S. Also available is a rocking chair at \$112 and a director's chair at \$45.

Maroon and gray ties in silk and polyester are \$11.50 and are gift boxed. Oh, yes, the PCOM Snoopy is \$8.95.

Silk hand-embroidered blazer crests are available in either maroon or gray background and cost \$10.00 delivered.

Call the bookstore at (215) 581-6355

For mail orders, call or write Vincent Albano at (215) 473-4439, PCOM Bookstore, 4150-90 City Ave., Philadelphia, PA.





# Synapsis '82

## SYNAPSIS-82 YEARBOOK

JEFFREY A. BRODSKY  
*Editor-in-Chief*

ROBERT L. GREEN  
*Managing Editor*

To: Alumni and Friends of PCOM  
From: Synapsis 1982

Please answer these questions honestly. Do you know what's happening to PCOM? Have you seen the new look at City Avenue and Monument Road? Have you seen or contacted your colleagues lately?

Well, if the answer is NO to any of these questions, then you owe it to yourself to take advantage of this fantastic offer. You can not only help the Class of 1982, but at the same time participate in the all new Synapsis — 82, destined to become a legend in its own time.

All it takes is a few minutes of your time and a small tax-deductible contribution to place your name (and message) for all to see. Please fill out the form below and send it along with a check to the address below.

Check one	Send	We Will Print Name/Address	Print Message	Send Yearbook
patron	\$30.00	___ yes	___ yes	___ yes
sponsor	20.00	___ yes	___ yes	___ yes
participant	10.00	___ yes		

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Phone Number \_\_\_\_\_

Message \_\_\_\_\_

Check: \_\_\_\_\_ Alumni, Class of \_\_\_\_\_      \_\_\_\_\_ Parent      \_\_\_\_\_ Spouse  
          \_\_\_\_\_ Faculty, Department \_\_\_\_\_      \_\_\_\_\_ Friend  
          \_\_\_\_\_ Student

MAKE CHECKS PAYABLE TO: SYNAPSIS — 82  
Philadelphia College of Osteopathic Medicine  
4150 City Avenue, Philadelphia, PA 19131

DEADLINE — January 31, 1982

# Spring Sports

## Fourth Championship in Six Years for Basketball Team

Due to the number of teams in the Philadelphia Professional School Basketball League, the 1980/81 season sported two divisions. The PCOM Gray team entered the B division and placed fifth. The PCOM Maroon team entered the A division and placed second. In the divisional playoffs (among the top four in each division), the PCOM Maroon team eliminated Villanova Law School and Temple Dental to win the A division championship and contend in the league championships. The maroon team proved victorious by defeating Jefferson Medical School in two straight games for the championship.



PCOM'S BASKETBALL CHAMPS. (L-r) Ed Geosits '83; Pat Carey '83; Ron Bokulic '83; Jeff Joseph '83; Bob Johnson '83; Dave Evans '84; Bob Falconiero '83; Barry Garcia '83

### Soccer

PCOM 4 wins  
2 losses — 1 tie

### Rugby

A team — 2 wins, 4 losses — Placed second in St. Joseph's University Spring Rugby Tournament

## Worth Mentioning

### OSTEOPATHIC CONCEPT

"...Millcreek Community Hospital is ... an osteopathic institution. The osteopathic concept is, as stated in your hospital literature, 'something more.' While our brethren in the allopathic profession today talk of 'holistic medicine' and 'treating the whole person' as though this were a new concept, osteopathic medicine has had this premise as the basis for its medical practice for over a century. And practice of the osteopathic concept has brought both Millcreek Community and the profession of osteopathic medicine to their present level of success."

**Dr. Thomas M. Rowland, Jr.**  
Name Change Ceremony of  
Millcreek Community Hospital

### CONCERN FOR THE PATIENT

"I am sure that we physicians, if we had to spend time ... as a patient, would have to be either quite strong or desperately ill to survive.

Being horizontal when the other guy is erect is a demeaning experience, and I have seen men of substance lose all self-confidence and submit like beaten animals to the orders of ... a nurse.

The patient does have two strikes against him, compared to the ... mobile person, and everybody knows it.

It takes humans of high character or deep insight not to reap advantage consciously on unconsciously from this situation and most ... all fall short. The patient has not lost his human rights by the circumstances of illness but he tends to

think he has, and it is often easier to encourage his mood than to offer support to his morale.

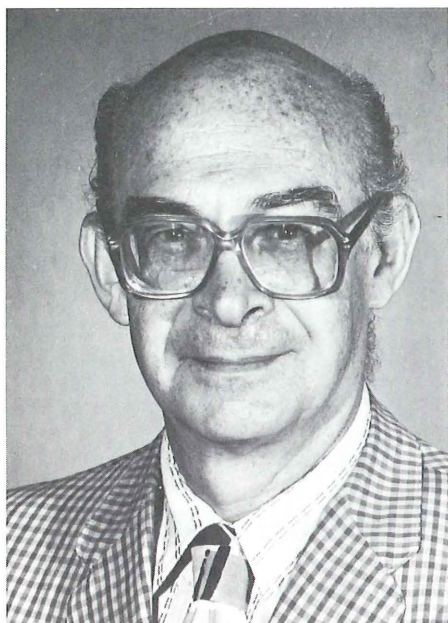
I think in medical schools a professor of humanity is on an equal footing with the professor of pathology.

In sorting out the combination of many complaints given us, I have had many occasions on which to think of Mark Twain's reply to the lady who said to him, 'Oh, Mr. Clemens, I have a headache and a toothache, can you imagine a worse combination?' (With) no hesitation the sage replied, 'Yes, Ma'am, Rheumatism and Saint Vitus Dance.'

**Samuel A. Hartman, M.D.**  
Grandfather of Stuart A. Hartman '82



# New Appointments



Dr. Rubin

**Leonard Rubin, Ph.D.** has been appointed research associate in the department of neurology/psychiatry. He holds a bachelor of science degree from the College of the City of New York and a PhD from New York University. Dr. Rubin is a former associate professor in the department of psychiatry at the University of Pennsylvania; an adjunct professor of neurology/psychiatry at Temple University School of Medicine, and director of psychobiology in the division of pharmacology, Eastern Pennsylvania Psychiatric Institute. He is the author of 50 publications.

**Lynn Braff, MEd.** has been appointed educational specialist with the Neurosensory Diagnostic Center. She holds a master's degree in special education from Temple University and a BA in Sociology from Lake Forest College. Mrs. Braff is certified for special education in Pennsylvania for emotionally disturbed, mentally retarded, physically handicapped children from kindergarten to ninth grade. She also holds a New York permanent certificate for special education. Mrs. Braff comes to The OMCP from Ithaca, NY, where she was educational consultant to teachers of high risk students including the learning disabled, emotionally disturbed, and slow learners.

**Walter Prozialeck, PhD,** has been appointed assistant professor in the department of physiology and pharmacology. He holds a bachelor of science degree in Chemistry from Juniata College and the PhD in pharmacology from Thomas Jefferson University. Dr. Prozialeck spent two years in postdoctoral education at the Medical College of Pennsylvania on the mode of action of anti-psychotic drugs.

**Bruno Bromke, PhD,** has been appointed instructor in the department of microbiology. He received his bachelor's degree cum laude from LaSalle College and his masters and doctorate from Hahnemann Medical College in microbiology. At Hahnemann Dr. Bromke worked on enzyme production and regulation in the organism *Serratia marcescens*. He spent three years in postdoctoral education at Temple University where he worked in the pulmonary department.

**Judy Brown** has been appointed director of hospital admissions. She comes to The OMCP from Taylor Hospital in Ridley Park, PA, and is an accredited admitting manager certified by the National Association of Hospital Admitting Managers. She is a graduate of Delaware County Community College.

**Catherine Reardon** has been appointed audiologist in the department of ent. She holds a master's degree in audiology from Temple University. Her experience includes industrial audiology at Triangle Publications; research for the Department of the Navy; and pediatric habilitative audiology at a school for the hearing impaired in Newark, DE.

**Mickey Colflesh** has been appointed audiologist in the department of ent. She holds a BS in Business Education and an MS in audiology from East Tennessee State University. She is a member of the American Speech and Hearing Association and holds a certificate of clinical competence in audiology.

**Ilene Parker** has been appointed speech pathologist in the department of ent. She holds a BA from Brooklyn College and an MS from Teachers College, Columbia University. She comes to OMCP from Temple University's Woodhaven Center where she provided language services to severely and profoundly mentally retarded persons.

**Ray Champagne** has been appointed food service manager. He is the former assistant director of food service at Graduate Hospital and at Giuffre Medical Center. He is a graduate of Bryant College, Providence, RI, and is currently enrolled in the food service management program at Immaculata College. □



# From the Alumni Office



This should be called Travels of an Alumni Director, because I've put a lot of miles on my luggage this Spring. Here are some of the stops:

## FOMA Convention in March Hollywood, Florida

Dr. Rowland held a poolside cocktail party for 150 PCOM alumni. Among the guests was **Louis Lang III '68**, president of FOMA and a pathologist at Sun Coast Hospital, Largo, and his wife and classmate, **Marie E. Kirkland '68**. During our visit, the mayor of Deerfield Beach, **Jean Robb** (who is married to **Leo Robb '57**) presented the key to the city and an honorary membership to Dr. Rowland.

## Arizona-Nevada Convention

PCOM sponsored an exhibit booth with a pictorial history of the college and I presented an updated slide show at the alumni luncheon. Highlight of the luncheon was **Dick Darby '62**, regional chairman of the Capital Gifts Campaign, who spoke to the attending alumni, some 80 people.

While I was at this convention, Dr. Rowland was speaking at the alumni luncheon at the Eastern Regional Osteopathic Convention (for DO's from New Jersey and New York) at the Concord Resort Hotel, Kiamesha Lake, NY. Many alumni board members were in attendance, including **Bob Maurer, '62** president; **Joe Pelletiere '48**, **Bob Renza '62**, **Mike Sutula '59**, and **Al Rodi '58**.

## Michigan Association of Osteopathic Physicians Conference and Seminar, May 7-9 Dearborn, Michigan

Once more I made a slide presentation at the alumni luncheon on Friday to show our Michigan alumni the latest developments at The OMCP. Before leaving Philadelphia, I had noticed that the U.S. National Rugby Championships were scheduled at Wright-Patterson Air Force Base in Dayton, Ohio, over the weekend. After playing, coaching and managing PCOM's rugby team for five years, I couldn't resist making the trip. It turned out to be a full scale rugby reunion.

## RUGBY REUNION

Not only were high school, college and rugby side championships being played at Dayton, but also the military championship between the Air Force and Marine Corps. I found PCOM alumni wearing rugby jerseys on the playing fields in the U.S. national championships, assisting at the first aid stations and as part of the audience. Here are some alumni I met:

**Bruce Rank '78** is still playing rugby for Miami Valley RFC and is the team's leading scorer. He is entering a third year of surgical residency at Grandview Hospital in Dayton, where he was elected to his third term as president of the house staff. Not only was Bruce playing but was helping to coordinate the tournament and manning the first aid stations with **Craig Critchley '78**, who recently opened a family practice office in Troy, Ohio. Craig, who also maintained his rugby affiliation with Miami Valley RFC, completed an internship and family practice residency at Grandview. **Captain Tom Tylman '79** was starting lock

please turn to page 22



Bruce Rank '78, Mark Holencik '79, H.T. Peffall, Jr., Craig Critchley '78, Martin Heine '81



# Alumni News Briefs

## RUGBY REUNION - continued

forward for the Air Force's "Wright-Patterson Jets" who defeated the Marines for the National Military Championship. Tom also assisted at the first aid stations along with his wife, **Cathy (Missory) '80**. Cathy is entering her first year of a medical residency at Grandview and Tom is in his second year of medical residency at Wright-Patterson AFB.

Among the team supporters in the stands I found **Mark Holencik '79**, who is starting an orthopedic surgery residency at Grandview; and **Marty Heine '81**, an intern at Allegheny General Hospital in Pittsburgh. It was good to see so many alumni still interested in rugby. All of them considered this activity a vital part of their medical school program.

For those of you who may have missed it, the Alumni Association is sponsoring an "Oriental Odyssey" right after the AOA convention. This is the first time the Association has sponsored a tour and we hope it's a success. Please call my office for information if you did not receive the mailing. Also, mark your calendar NOW for Founders Day/Alumni Weekend — JANUARY 22, 23, 1982. Please see the inside back cover of The Digest for a complete schedule of events. And start considering YOUR CLASS REUNION. You'll be amazed at the new look of THE OSTEOPATHIC MEDICAL CENTER OF PHILADELPHIA.



Hale T. Peffall, Jr.

## FOUNDERS DAY/ ALUMNI WEEKEND

January 22, 23, 1982

CLASS REUNIONS: 1932; 1937;  
1942; 1947; 1952; 1957;  
1962; 1967; 1972; 1977

## 1928

**W. Irvin Atkinson**, Millville, NJ — honored for service to the community by the Millville Hospital staff and board. Dr. Atkinson has practiced family medicine in Millville since 1928, and has served as a local school and football team physician and chief county medical examiner.

## 1955

**David McClain**, Des Moines, IA — announced with pride the graduation of his son Tim from the United States Air Force Academy in May.

## 1958

**Edward E. James**, Coraopolis Heights, PA — named "Citizen of the Year" for his continued efforts in the medical field by the West Hills Jaycees. Dr. James is chairman of the Sewickley Valley Hospital family practice department and has maintained a private practice in Coraopolis for 20 years.

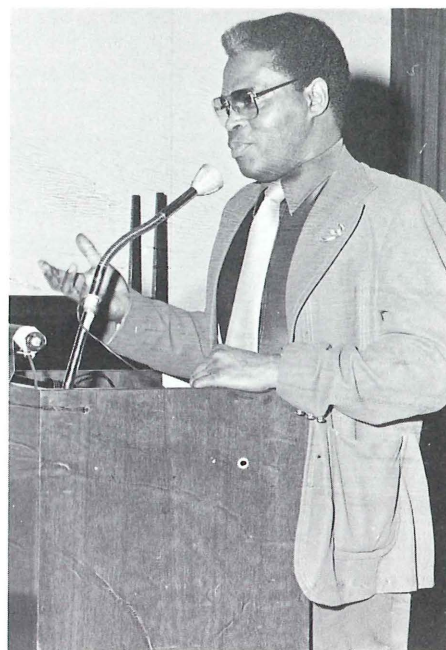
**David Wiley**, Lancaster, PA — named district director to the Pennsylvania Division of the American Cancer Society Board of Directors.

## 1962

**Marvin G. Soalt**, Montclair, NJ — named chairman of the department of rehabilitation medicine at the Hospital Center at Orange, NJ. Dr. Soalt is a diplomate of the American Board of Physical Medicine and Rehabilitation and a fellow of the American Academy of Physical Medicine and Rehabilitation. He is also board certified in general practice by the American Osteopathic Board of General Practice.

## 1963

**William J. King**, Woodbury, NJ — spoke on the osteopathic profession at a meeting of the Eastern Regional Association of the National Medical



Dr. King '63

Association, an association of black physicians.

**Morris Y. Mintz**, Paramus, NJ — installed as president of the NJ Association of Osteopathic Physicians and Surgeons. He is a member of the staff of Northern Community Hospital, Oradell, NJ, and is certified in general practice by the American Osteopathic Board of General Practice.

## 1964

**Leonard Johnson**, Philadelphia — conducted a health fair for the Spruce Medical Center, which he directs, and the Bright Hope Baptist Church. Special guests at the affair were Stuart H. Shapiro, MD, new health commissioner for the city of Philadelphia, and Dr. Thomas M. Rowland, Jr.

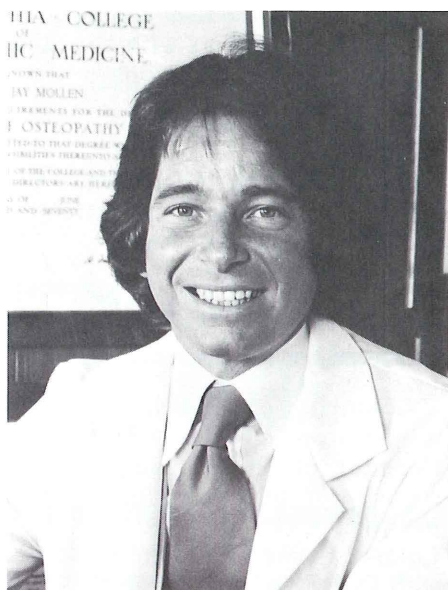
## 1966

**Berel Arrow**, Lancaster, PA — selected "Man of the Year" by the Temple Beth El in Lancaster.

**Richard E. Colarusso**, Pittston, PA — elected president of the Penn-



sylvania Osteopathic Medical Association at the organization's 73rd annual clinical assembly in May. He also announced the opening of a new office for the general practice of medicine on South Township Boulevard, Pittston.



Dr. Mollen '70

## 1970

**Art Mollen**, Phoenix, AZ — will author an internationally syndicated medical column on fitness and health titled "Feeling Good." Dr. Mollen is the director of the Southwest Health Institute in Phoenix and is a lecturer on fitness and stress reduction. The column, syndicated by the Register and Tribune Syndicate of Des Moines, Iowa, will appear three times a week.

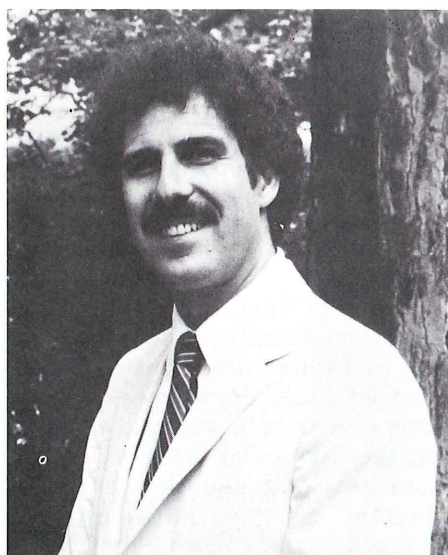
**Jeffrey E. Ledis**, Flint, MI — elected to fellowship in the American College of Cardiology. He is staff cardiologist at F.O.H., McLaren and Genesee Memorial Hospitals, and assistant professor of medicine, section of cardiology at Michigan State University School of Medicine.

## 1971

**John E. Dougherty, III**, Harrisburg, PA — named acting director of medical education at Community General Osteopathic Hospital.

## 1972

**S. Howard Riker**, Yardley, PA — completed four years as chief of family practice at Walson Army Hospital, Ft. Dix, NJ. He is board certified in family practice and is a fellow of the American Academy of Family Practice. He maintains a family practice in Newtown, Bucks County, and is licensed by the FAA as an aviation medical examiner.



## 1973

**Stuart D. Levy**, Germantown, PA — appointed to Friends Hospital's senior medical staff. Dr. Levy, who maintained a general practice for four years before specializing in psychiatry, completed a three-year residency program co-sponsored by Hahnemann Medical College and Friends Hospital. He is a member of the American Psychiatric Association.

## 1974

**Joseph T. Tretta**, Fort Leonard Wood, MO — serving as chief of otolaryngology and head and neck surgery at Fort Leonard Wood Army Hospital. Dr. Tretta holds the rank of major.

**Richard G. Tucker**, Medford, NJ — appointed clinical assistant professor, department of ob/gyn at the College of Medicine and Dentistry of New Jersey, New Jersey School of Osteopathic Medicine. Dr. Tucker, who maintains a private practice in Mount Holly and Medford, NJ, is also senior instructor of ob/gyn at Hahnemann Medical College and Hospital.

## 1975

**Joseph C. O'Laughlin**, Mount Clemens, MI — appointed assistant clinical professor of medicine at Michigan State University College of Osteopathic Medicine. He serves as a consultant in gastroenterology to four Detroit area hospitals. Dr. O'Laughlin and his co-workers at the University of Missouri recently developed a technique to directly measure the effects of different drugs on bleeding time in the stomach. The February issue of *Gastrointestinal Endoscopy* published the technique.

**Allen J. Zagoren**, Cherry Hill, NJ — appointed director of medical education at John F. Kennedy Memorial Hospital, Cherry Hill Division.

## 1976

**R. Michael Gallagher**, Indian Mills, NJ — presented a paper on "Ergotamine Rebound" at the annual meeting of the American Association for the Study of Headache (AASH). The international assembly was held in Washington, DC in May. Dr. Gallagher conducted a controlled study on patients taking maintenance

please turn to page 24



# Alumni News Briefs — continued

Ergotamine (a vasoconstrictive substance used to prevent or abort vascular headache), and demonstrated a rebound phenomenon on withdrawal, which had been only suspected previously. Dr. Gallagher is one of two osteopathic physicians who are members of the AASH.

**Barry C. Holmes**, Broomall, PA — certified by the American Board of Internal Medicine in September, 1980. He is practicing internal medicine in Swarthmore, PA.

## 1977

**Robert I. Lewis**, Miami, FL — presented a research paper, Asymptomatic Bacteriuria in Neurogenic Bladder Disease at the spring meeting of the American Urologic Association Southeastern section. Dr. Lewis is chief resident of the department of urology at the University of Miami School of Medicine.

**Marina Vernalis**, Bethesda, MD — was guest speaker at the June commencement of her alma mater, Cardinal Brennan High School, Pottsville, PA. Dr. Vernalis is a lieutenant with the Medical Corps, US Naval Reserve, in the department of

internal medicine, National Naval Medical Center, Bethesda.

## 1978

**John C. Pellosie, Jr.**, Niceville, FL — serves as flight surgeon in the Aerospace Medicine Department at Eglin Air Force Base, FL. He is a captain in the Medical Corps of the USAF and is flying with the 3246 Test Wing.

## 1979

**Robert Hynick**, Allentown, PA — opened a general practice in Salisbury Township, PA. □

## In Memoriam

**Thomas H. Oxley '26**, Holicong, PA, died on April 7 during a visit to Arizona. He was 86. Dr. Oxley had practiced in the Tacony section of Philadelphia since his internship. He was a veteran of World War I and a member of the Veterans of Foreign Wars. He was a faithful attendant of most of the CME programs presented at The OMCP and had served on the State Board of Osteopathic Examiners for more than 25 years. Dr. Oxley is survived by his wife Elsa and two daughters.

**Albert G. Zukerman '36**, Norristown, PA, died March 29 in Florida. He was 70. Dr. Zukerman was a radiologist and chief of radiology at both Parkview and Metropolitan Hospitals. He was a member of the Radiological Association of America. He is the former president of the National Medical Association. He is survived by his widow, a son, two daughters, two sisters and two grandsons.

**Elmer S. Carll**, a 23-year member of PCOM's board of trustees, Philadelphia banker and real estate executive, died on April 29. He was 81. Dr. Carll, who had received an

honorary degree from PCOM in 1966, served as treasurer of the corporation from 1975 to 1980, as chairman of the board's budget and finance committee for 10 years, as vice chairman of the board and as a member of the pension and hospital committees.

Dr. Carll spent his career in the real estate and mortgage field. He was a former president of the Industrial Trust Company and at the time of his death was vice chairman of the Industrial Valley Title Insurance Company. He was also a director of the Germantown Insurance Company and the District Realty Title Insurance Company of Washington.

A graduate of Temple University, Dr. Carll served as chairman of Temple University Associates for seven years and had received the University's Alumni Distinguished Service Award. He had also been honored for his work on behalf of Kensington Hospital, and the Boys Clubs of America. He was a Mason, a Shriner, a member of the Union League and the Skytop Club. He is survived by his wife Dorothy E. Brown Carll.

**Colonel John Lucas**, former administrator of the 48th Street Hospital of PCOM and first administrator of the college's urban health care centers, died on April 2. Colonel Lucas had been associated with PCOM for seven years, first as business manager and then as administrator of the 48th Street hospital from 1967 to 1973. After the 48th Street hospital was closed in order to consolidate all inpatient services at City Avenue, Colonel Lucas was appointed health care centers' administrator. The Colonel had retired from the U.S. Army Medical Service after 34 years of active military duty. He served in Siberia in World War I, and in the China, Burma, India Theater in World War II under General Joseph Stillwell. He served in post-war Germany with the 7th Army Medical Service. He was administrator of Valley Forge Army Hospital during the Korean Conflict and had served in Army hospitals from Walter Reed in Washington, DC, to Tripler General in Hawaii. He is survived by his wife and two daughters.

**William Beisel**, husband of Frances, PCOM's former librarian, died May 24. □

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**FOUNDERS DAY/ALUMNI WEEKEND  
1982  
SCHEDULE OF EVENTS  
FRIDAY, JANUARY 22, 1982**

TIME	EVENT	PLACE
9:00 A.M. to 11:00 A.M.	Alumni Association Sponsored CME Program: Selected Topics	Room 153 Evans Hall — 1st Floor
11:00 A.M. to 12:30 P.M.	Convocation: Address by O.J. Snyder Memorial Medal recipient	Auditorium — Medical Office Bldg.
12:30 P.M. to 1:30 P.M.	Lunch — College Cafeteria	Evans Hall — 2nd Floor
1:30 P.M. to 3:30 P.M.	Continuation of CME Course	Room 153, Evans Hall
1:30 P.M. to 5:30 P.M.	Tours of Medical Office Building	Lobby — 4190 City Ave.
8:00 P.M.	Students' "Christmas" Show "Flounders Day"	Fashion Magic

**SATURDAY, JANUARY 23, 1982**

9:00 A.M. to 12:00 P.M.	PCOM Sponsored CME Program:	Evans Hall — 1st Floor Room 153
9:00 A.M. to 12:00 P.M.	1981 PCOM Alumni Board of Directors Meeting	Moss House
12:30 P.M. to 2:00 P.M.	Tours of Medical Office Building	Lobby 4190 City Ave.
2:00 P.M. to 3:00 P.M.	Alumni General Luncheon Meeting	Auditorium — Medical Office Bldg.
5:00 P.M. to 6:30 P.M.	1982 PCOM Alumni Board of Directors Meeting	Moss House
	Alumni Class Reunions for Class of 1922,'27,'32,'37,'42','47,'52,'57 '62,'67,'72,'77 Class Photos taken between 5:30 and 6:25 P.M.	Marriott Hotel Hall of Cities
6:30 P.M.	Dinner Dance Cocktail Hour	Marriott Hotel Grand Ballroom



# THE DIGEST

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Sullivan Co., PA

**SCHOOL OF ALLIED HEALTH:**

4150 City Avenue, Phila., PA



On Memorial Day, Dr. Thomas M. Rowland, Jr., president of The Osteopathic Medical Center of Philadelphia, placed flowers at the base of the campus flagpole in memory of all PCOM veterans who have served in the Armed Forces. The flagpole was dedicated in 1975.